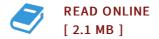




The Elephants of Style: A Trunkload of Tips on the Big Issues and Gray Areas of Contemporary American English

By Bill Walsh

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, The Elephants of Style: A Trunkload of Tips on the Big Issues and Gray Areas of Contemporary American English, Bill Walsh, This is a thorough, and thoroughly entertaining, guide to writing like the pros. What do writers and editors mean when they talk about style? Sometimes they mean formatting for consistency and clarity. (Is it Texas or Tex. or TX? One space or two after a period?) Sometimes they mean correctness in spelling, grammar, word usage and punctuation. (A historic or an historic? The data is or the data are? And sometimes they mean style as in stylishness. (Bright and breezy or just-the-facts-ma'am? Is that cute little idea fresh and original or tired and silly? Inside, you'll find answers that will add polish and sparkle to your writing. In the word-nerd classic "Lapsing Into a Comma", Bill Walsh of the "Washington Post" entertained, educated and enlightened writers, editors, students and language lovers with commonsense guidelines and opinionated commentary on American English in the computer age. In "The Elephants of Style" he takes a step back and presents an indepth look at the basics, including spelling, capitalization, abbreviations, subject-verb agreement, plurals and...



Reviews

A top quality publication along with the font used was intriguing to read. I really could comprehended everything using this written e ebook. Its been designed in an remarkably straightforward way and it is only after i finished reading through this publication by which basically altered me, modify the way i believe.

-- Cathrine Larkin Sr.

Very useful to all of group of people. I actually have read through and so i am certain that i will planning to study yet again once again down the road. I am just very easily can get a satisfaction of looking at a created book.

-- Mark Bernier