



The Art of Bing Fa: The Fundamental Art of War (Paperback)

By James Sonhill

Sonhill Publishing LLC, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Eastern nations call it Bing Fa . Western nations call it The Art of War. The Art of Bing Fa or The Art of War is almost certainly the most famous classic book on strategy ever written by the legendary General Sun Tzu around two-and-a-half millennia ago. It has had an extraordinary authority in the history of warfare. Many powerful military leaders like Napoleon, Mao Zedong, Isoroku Yamamoto, Giap Nguyen Vo, and Douglas MacArthur claimed to have used principles from The Art of Bing Fa to achieve their victories in battlefields. Beyond warfare, these timeless and profound strategy principles have been broadly applied in modern business, politics, and other competing arenas. World-class gurus of competitive strategy, corporate management, and organization development like Michael Porter and Peter Drucker have also been inspired and influenced by these principles. Today, businesspeople from all over the world are turning to The Art of Bing Fa for inspiration and advice on how to survive and succeed in their industry and more importantly how to achieve their goals and accomplish their corporate...



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